AURA AERO SELECTS VOLUSIA COUNTY FOR 500,000 SQUARE FOOT MANUFACTURING & ASSEMBLY PLANT FACILITY

News / Manufacturer



AURA AERO announced its intent to build a 500,000-square-foot manufacturing and assembly plant in Volusia County at Daytona Beach International Airport. To meet the needs of the important American market, developing its presence in the United States is an essential step for AURA AERO which is also continuing its industrial roll-out in Europe, notably with the AURA Factory project at Toulouse-Francazal airport. The announcement of the selection of Volusia County -- made at the Brown & Brown headquarters in Daytona Beach -- follows the AURA AERO decision in July to narrow down the location of the new facility to the state of Florida. The company had previously considered a number of locations, quickly narrowing the decision to Texas and Florida as potential locations for the stateside manufacturing operations.

Over the past decade, Volusia County has seen tremendous growth including the creation of over 7,000 jobs with a total economic impact of over $2 billion. The facility will manufacture and assemble hybrid-electric regional aircraft ERA with the goal of producing 100 aircraft per year.

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

Construction is expected to begin in 2026, and the plant is estimated to be operational in Q4 2028 when the company will begin assembling aircraft at its new home at the Daytona Beach International Airport.

Volusia County Manager George Recktenwald commented: “AURA AERO’s decision to establish its U.S. headquarters at the Daytona Beach International Airport is a tremendous win for aerospace, aviation, education, the local and regional economy, and the people of Volusia County. This partnership not only highlights the strength and strategic importance of our airport, it also positions our community as a hub for cutting-edge technology and opens the door for other innovative companies to choose Volusia County”.

AURA AERO CEO Je?re?my Caussade stated: “We couldn’t be more pleased to partner with the State of Florida, Volusia County, the Daytona Beach International Airport and other key partners, as we advance our mission to design and manufacture headway electric aircraft that link territories and accelerate the decarbonization of aviation.” He added: “This area and its leadership support economic growth and development along with technological advancement, and we’re excited to be a part of its future development while providing high-valued jobs that will dramatically change the aviation industry.”

According to Embry-Riddle President P. Barry Butler, Ph.D., “Through the generous gifts and support of philanthropists Cici and Hyatt Brown, as well as strong industry partnerships, Embry-Riddle has been able to make transformational expansions and create a career pipeline for students in aviation, aerospace and other STEM-related fields. As an invaluable corporate partner, AURA AERO — an anchor tenant at our Research Park — will continue to be a vital partner with our university and research community to bring its vision to the world.”

Dr. D. Kent Sharples, president of the Daytona-based CEO Business Alliance, added: “Our mission is to support job creation and capital investment in Volusia County. With today’s announcement, I can say to my state, community, and business partners—job well done. And to AURA AERO, welcome to Volusia County!”

Daytona Beach Mayor, Derrick L. Henry, added a welcome from the City of Daytona Beach : “We are proud to welcome AURA AERO to Daytona Beach. This is a monumental step forward for our community. Their investment will profoundly impact our local economy, bringing over 1,000 high - paying jobs and making Daytona Beach a hub for innovation in the aviation industry. Thank you to our partners who worked tirelessly to bring them to Daytona Beach”.

Keith Norden, president and CEO of Team Volusia Economic Development Council, shared the excitement of his colleagues and the anticipation for this monumental announcement : “Since January of 2023, Team Volusia EDC has had the opportunity to work with AURA AERO during their U.S. site selection process, promoting the many geographic and strategic benefits of locating in Volusia County. We are excited to join the State of Florida, Volusia County, the CEO Business Alliance, and all our excellent regional partners in welcoming AURA AERO to our community!”

20 OCTOBER 2024

ARTICLE LINK:
https://mfa.50skyshades.com/news/manufacturer/aura-aero-selects-volusia-county-for-500000-square-foot-manufacturing-assembly-plant-facility

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.