GOJIBOX MAKES ITS DEBUT AT EBACE

News / Business aviation, Events / Festivals

In-flight entertainment server weighs 1.2 kg

Features moving map and GeoRadio--triggered entertainment

Aircraft owners looking for a moving map and in-flight entertainment solution will find it in a tiny, lightweight, inexpensive component introduced in Geneva in May: the GojiBox.

The paperback--sized server is easy to install: you place it in a cabinet or elsewhere on the aircraft, and hook it up to navigation data, power, and the cabin wireless system. Then, it emits entertainment: passengers connect to the wi-fi and enjoy a variety of built--in content. Content is refreshed automatically via wireless when the aircraft is on the ground.

The moving map is the number--one most requested visual asset for passengers. Yet many aircraft do not have one because of the weight and size of the servers. This is where GojiBox comes in: it is the smallest IFE server in the industry. At a trim 12cm square x 5cm thick (5” square x 2” thick), it fits into the most compact cabins, and weighs just 1.2kg (2.6 lbs). Power consumption is also minimal, topping out at 50 watts.

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The GojiBox delivers a big bang for a small box and includes the following:

Moving map: the Navigator 2D and 3D interactive moving maps, an industry--leading solution from Airborne Interactive.

GeoRadio, the only geo-triggered radio show on Earth: when passengers put on their headsets, they hear a show about the people and places they are passing.

Goji Points--of--Interest, geo-triggered photos of all the places you are passing - as you pass over them. Also, gorgeous 4K footage and updated info on places to visit, dine, and shop. With 5,000 POIs worldwide, it is a pageant of photos and video for passengers' devices, or on 4K screens in the cabin.

AVOD (Audio-video on demand). With a terabyte of storage, GojiBox holds hundreds of movies that can be loaded by thumb drive.

Goji Points--of--Interest have already been integrated into commercial and business aircraft for several years. This is the first time the product will be hosted in its own hardware component.

Visitors can experience the magic of the GojiBox with a hands-on demonstration of its content, at EBACE, May 29--31 in Palexpo Geneva, at the Gotham Studios booth W133 by the Gulfstream stand.

GojiBox is produced by Gotham Studios, an Emmy--winning entertainment production company in Washington, in collaboration with Rajco Services, the industry's leading expert on cabin and connectivity systems.

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