SUCCESS MEANS EXPANSION FOR BROMMA JET AND RENEWED COLLABORATION WITH TAG AVIATION

News / Business aviation, Events / Festivals

2016 is proving to be a boom year for private aviation company, Bromma Jet - based in Sweden - so much so that it has now added a Challenger 300 to its fleet of Falcon 7X aircraft.

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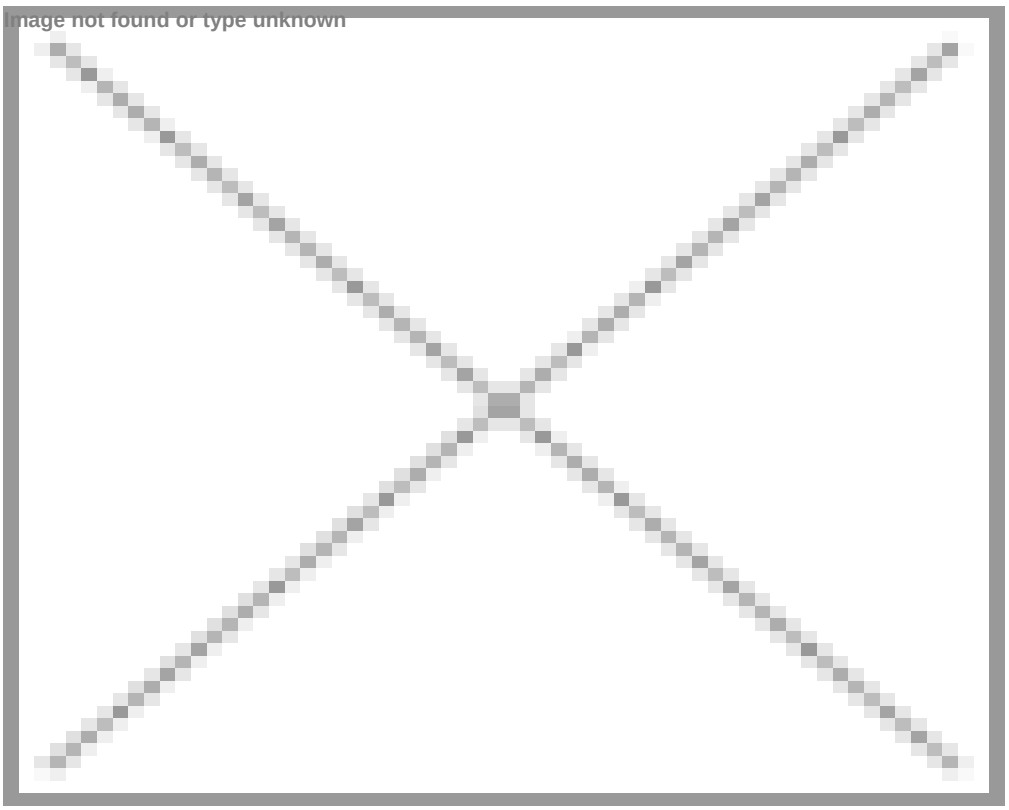
Thanks to its exclusive sales agreement with TAG Aviation, Bromma has recently enjoyed considerable success with its European charter operations. Its 11 and 14 seat Falcon 7Xs are currently located in Paris, which is where the new Challenger 300 will also be based. Fully dedicated to charter, and again promoted by TAG Aviation, this 9-seat jet will provide Bromma with a valuable presence in the super midsize category and enable the company to expand its market offering still further.



TAG Aviation's European Vice President for Sales and Marketing, Florent Sériès, was delighted with the news of Bromma's Challenger 300 acquisition. "Our partnership with Bromma has been a perfect fit, since we look after the dispatch of their aircraft as well as their

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maintenance - and our relationship has been great since day one. We are looking forward to renewing our collaboration with them, and their new Challenger 300 offers exciting new opportunities for us. The charter market is buoyant right now and, thanks to our long history in in this field, we find we have more clients than aircraft for them to charter. We are always on the lookout for operators who can increase the fleet of aircraft that we can offer, operators like Bromma with whom we share the same safety focus and customer ethos."

24 MAY 2016

ARTICLE LINK:
https://mfa.50skyshades.com/news/business-aviation/success-means-expansion-for-bromma-jet-and-renewed-collaboration-with-tag-aviation

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