FROM A VISIONARY IDEA TO A SIGNIFICANT MILESTONE -15 YEARS OF GLOBEAIR INNOVATION AND EXCELLENCE

News / Business aviation

GlobeAir celebrates 15th anniversary. Let's embark on a detailed journey through 15-year journey. In 2007, the aviation industry was on the verge of a transformation. The demand for personalised, efficient, and luxurious air travel steadily rose. Business professionals, athletes, and entrepreneurs sought alternatives to long, tiring journeys. During this period of change and opportunity, GlobeAir was conceived with a vision to revolutionise short-haul travel.

GlobeAir: Vision and Mission

GlobeAir was founded by a passionate aviator and visionary CEO Bernhard Fragner. Equipped with a PPL and deep understanding of the needs of modern travellers, Fragner envisioned a service that would transform air travel from a luxury to a necessity. His firsthand experience with the challenges of business travel fueled his determination to create a solution that would save time and ensure the well-being of busy professionals.

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Bernhard Fragner commented: "Being on the road was tiring and, at times, even dangerous. Those seemingly endless drives to engage with clients were replaced by flights aboard my co-owned Cessna 310, a change that created quality time and safeguarded my well-being. During these flights, I realised the pressing need for a service that would redefine the concept of business travel through a private jet charter company."

A journey from concept to reality - early years

From its beginnings in Hörsching, Linz, Austria, GlobeAir quickly soared great heights. The initial years were marked by meticulous planning, securing investments, and laying a solid foundation for the future. Fragner's vision attracted the attention of investors like Friedrich Huemer, who was impressed by the commitment and potential of the venture. The early years were characterised by laborious periods spent partially in the USA and Europe, working tirelessly to bring the vision to life.

GlobeAir faced its share of challenges. The competition was fierce, with over 25 other startups fighting for a percentage of the market. However, GlobeAir distinguished itself through well-thought-out decisions, strong leadership, and a relentless focus on customer service. The team worked tirelessly to overcome hurdles, always keeping the needs and preferences of their customers at the forefront.

On 15 September 2008, GlobeAir embarked on its maiden voyage, marking the beginning of a new era in private aviation. The first passenger, Mr. Gerald Schmidsberger, experienced the unparalleled service that would become GlobeAir's hallmark. Captain Bernhard Fragner piloted the flight from Linz to Osnabrück, setting the standard for the exceptional experiences that GlobeAir

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would offer in the years to come.

Worlds largest fleet of Cessna Citation Mustangs features and capabilities

GlobeAir fleet is a testament to its commitment to excellence and innovation. The Cessna Citation Mustang, capable of reaching speeds up to 340 knots, are equipped with state-of-the-art components, including Pratt & Whitney's aircraft engines and Garmin avionics. These aircraft can operate in short-runway airports like Sion, St. Moritz, or Bolzano, offering a significant competitive edge over traditional airlines. The choice of these aircraft was strategic, focusing on speed, safety, and cost-effectiveness, providing an unparalleled experience for business travellers.

Over the years, the fleet has expanded and evolved, maintaining a homogeneous white livery that ensures privacy and discretion for passengers. Today, the fleet comprises 21 Cessna Citation Mustangs, each equipped to offer an efficient and comfortable journey. The four-seater aircraft offers business and leisure travellers an economic advantage over the 7-seater private jets. The continuous efforts to upgrade and maintain the fleet have played a significant role in GlobeAir's success, making it the first choice for European private jet charters.

Partnerships and collaborations, becoming friendship

GlobeAir has forged valuable partnerships, collaborating with renowned aviation manufacturers and software providers like Cessna, Pratt & Whitney, Garmin, and Jeppesen. These partnerships have enhanced the customer experience, offering state-of-the-art technology and luxury in every flight. GlobeAir has also been a proud partner of EBAA since 2010, working closely to promote the interests of the business aviation community in Europe.

Successful partnerships are built on the people at their cores, transforming customers' experiences and creating memories while inspiring them. Luxury is defined by a serenity that other experiences cannot match. GlobeAir has created a luxurious network of partners to offer private plane charter and create experiences that will stand out in your mind for years. To make this

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ecosystem, we've built relationships with other partners who share our values around service, quality and elegance.

Jonathan Berdoz, VP Sales and Marketing at GlobeAir, said: 'The best brand partnerships are natural pairings of brands that feel authentic to both. When you see one brand partner with another, it should feel like the two belong together. We aim for that when bringing new partners into our ecosystem."

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