FOCUS ON SUSTAINABILITY - IADA PARTNERS WITH 4AIR

News / Business aviation



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The International Aircraft Dealers Association and 4AIR partnered to assist the resale industry in being stewards of the planet's climate. Reducing the carbon footprint of business aviation is in the interests of aircraft operators to protect the global environment and economy. 4AIR, which offers aircraft owners comprehensive full-service sustainability programs, now provides the clients of IADA's members a free carbon assessment and exclusive discounts on voluntary programs and regulatory monitoring and compliance services. These clients will be able to use a web-based calculator for assessing their carbon footprints, which will give purchasers an idea of what the carbon impact would be when buying a specific aircraft.

David Monacell, IADA Chair Emeritus, and Partner in CFS Jets, commented: "IADA is joining the fight against climate change in a responsible and sensible way. The partnership with 4AIR is a statement that the leaders in the business aviation resale industry place importance on sustainability. We are pleased that 4AIR has joined IADA as a Products and Services member. This new partnership gives IADA's accredited dealers yet another tool to be the very best counselors available for buyers and sellers of business aircraft." Over the past year, Monacell led the resale association's efforts to focus on sustainability.

Kennedy Ricci, 4AIR President, said: "With today's growing scrutiny of private travel and its impact on the environment, it's increasingly important to be able to assist buyers and sellers answer questions about prospective aircraft and their environmental impacts. We provide an avenue to help those looking to make meaningful, verified, and documented steps in understanding and minimizing their environmental footprint. IADA and its members are helping lead the industry to a sustainable future."

4AIR offers comprehensive turnkey solutions for aviation that are easily incorporated into operations of varying sizes and missions. Its reports simplify voluntary and compliance reporting and align with industry standards set by the International Civil Aviation Organization (ICAO) and the Greenhouse Gas Protocol (GHG Protocol).

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