FLYING HIGH: JETBOOK GIVES LUXURY AVIATION MARKETPLACE A BOOST WITH A COMPREHENSIVE OVERVIEW OF PRIVATE JETS AND HELICOPTERS

News / Business aviation, Events / Festivals

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JetBook confirmed today that the second edition of its popular luxury aircraft guide would be unveiled on 29 May at Europe's premier business aviation event, EBACE2018 , which is taking place in Geneva's Palexpo Exhibition and Congress Center. JetBook also revealed that a celebratory "champagne christening" was scheduled to take place in Nassau on 11 June at the Caribbean Aviation Meetup.

The new edition – scheduled to be launched over the summer of 2018 – has already been confirmed for distribution in 150 locations worldwide. The book is of interest to the UHNWI (Ultra High Net Worth Individual) market, some of whom have already received advance copies of JetBook's latest edition.

"*Aviation has always been a huge passion of mine, and JetBook is a book that helps the industry by making it easier to fulfill people's dreams of owning a private jet or helicopter. There is no other guide on the market that offers such a comprehensive overview of the industry today*," said Antónia Luka?ínová, Jet Book's author.

"*JetBook is already making a significant impact on the luxury aviation industry: potential buyers are using this book to get the full picture of what this marketplace has to offer right now. Additionally, we have heard from manufacturers that several purchases have already been completed and delivered after individuals first saw them in JetBook.*"

JetBook's full 236 pages showcase the latest in luxury aviation from industry leaders such as Gulfstream and Bombardier with comparative charts and graphs, prices, specifications, and photography. Between the carefully cataloged aircraft, the book offers a wealth of articles and information from pilots and industry figures sharing their experiences. Readers will also enjoy exclusive articles on annual business aviation events and even an exclusive look into the world of private celebrity jets.

Notably, exclusive interviews with personalities in the aviation industry are also woven throughout the book, including: Charlotte Pederson (COO of Luxaviation) on helicopters, Dr. Richard Tracy (CTO of Aerion Corporation) on his supersonic Aerion S2, Jorge Colindres Marinakis (Chairman & Founder of the Registry of Aruba & San Marino) on aircraft registration, York International on the importance of design in aviation, and Karim Berrandou (CEO of High Profile) on making the right choice when chartering luxury transportation.

"*In addition to releasing a new edition of JetBook, we are also focused on increasing our social media presence, blog, and website*," added Luka?ínová. "*JetBook is the jewel of our crown. We intend to support it with a wealth of up-to-date articles and information about the latest aircraft, along with lifestyle articles in our upcoming 'JetBook Life' series*."

For more information about JetBook and the luxury aircraft marketplace, please visit https://jetbook.org. For all general and media inquiries, please contact Antónia Luka?ínová at +421 911 656 999 or email her at info@jetbook.org.

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