# CREATIVE AND STYLISH

**News / Business aviation**

Last week during International Business Aviation Exhibition Jet Expo 2015 NIKA GROUP surprized public by dedication to business aviation.
Companies operating in the business aviation field have now a unique opportunity to really surprise VVIP partners. NIKA GROUP produces watches and accessories made of precious metals (gold 585, silver 925), inlaid with precious, semi-precious and synthetic stones. Uses time-tested Swiss and Japanese mechanisms. There is something unique we discovered - NIKA Brend has the patent for its own technology, "capsule" or "body in the body" (patent number 2,298,820), which provides the tightness, increasing the dust and moisture protection mechanism, and hence the reliability of the jewelry watches.
So business jet owners can order a unique design, watches with not only plane or helicopter contour, but also, for example, its board number.

"Manufacturers may also choose a unique design with an arcraft contour . The back cover may also represent the unique silhouettes of planes and engines. However, the real know-how - the ability to install, for example, moving turbine. All depends only how far the imagination of the customer goes! NIKA GROUP can realize clients idea by offering the best solutions. You can start by ordering even one single piece "- said the owner of NIKA GROUP Tengiz Sanikidze.

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NIKA GROUP - is the group of Russian jewelry watches companies, founded in 2003. September 2013 it became a holding, under NIKA GROUP name, which combines some jewelry and watch brands.

NIKA GROUP today:
• Local production, which produces products under several popular brands;
• Well-developed distribution network throughout Russia and the CIS;
• Retail chain brand stores - 12 stores, 4 "islands";
• Proprietary Network franchise - 6 stores, 19 "islands";
• In the state company employs more than 500 employees;
• The partner network includes 120 service centers operating in major cities in Russia.
NIKA Group produces monthly more than 20 000 units. The range has more than 1500 models of gold and silver, as well as collections of jewelry and writing instruments, unique bracelets tangles. Upgrading the range twice a year - the autumn-winter and spring-summer period. A wide selection of watches and accessories by NIKA can satisfy very different categories of buyers."We turned 12 years this August. This is the age of the jewelry watches in Russia in XXI century and this is the period when Russsians thinks "Domestic" - is good again." - sums up Mr. Sanikidze.

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