



# AVFUEL ENHANCES GLOBAL SUPPORT FRAMEWORK

News / Business aviation



**As business aviation faces a convergence of global fuel market volatility, expanding sustainability requirements and record demand—including enhanced traffic tied to major global sporting events—Avfuel Corporation strengthened its coordinated support infrastructure to help operators maintain reliability, compliance and cost control. The announcement comes ahead of the 2026 NBAA Schedulers & Dispatchers Conference, where Avfuel will showcase how its cross-functional teams are actively supporting customers amid an evolving market.**

C.R. Sincock, Avfuel president commented: “Business aviation is operating in a period of heightened complexity. Our responsibility is to bring clarity and stability to that environment. By strengthening coordination across our supply network, regulatory expertise and customer support teams, we’re helping operators stay focused on their mission while we manage the variables around them.”

Recent geopolitical developments in the Middle East have introduced increased uncertainty across global energy markets, influencing crude availability, shipping routes and pricing dynamics.

In response, Avfuel's supply, logistics and pricing teams intensified collaboration to actively manage fueling terminals, secure supply continuity and optimize distribution strategies in a volatile market. This approach has enabled the company to maintain reliable fuel availability, with no current need for customers to alter standard ordering practices. It's also enabled Avfuel to support the fuel needs of locations outside of its regular fuel purchasing cycle.

Joel Hirst, Avfuel's executive vice president stated: "From supply chain dynamics to regulatory compliance, the margin for disruption in today's environment is smaller than ever. That's why we've taken a more structured, cross-functional approach to supporting our customers—ensuring fuel availability, maintaining pricing visibility and providing the guidance operators need to plan with confidence, even in uncertain conditions."



With demand expected to surge around high-profile events—including March Madness 2026 and the FIFA World Cup 2026—Avfuel expanded dedicated support for sports charter operators through customer-specific fueling programs, preferred FBO access and event-specific pricing.

As sustainability requirements continue to evolve—including California emissions reporting and the implementation of CORSIA Phase 1—Avfuel remains focused on helping customers meet compliance obligations, expanding its AvfuelZero program and growing a dedicated team of subject-matter experts to support increasing customer demand for guidance.

The company was recently recognized for its work in the sustainability space with a Business Aviation Laureate Award for progress in expanding sustainable aviation fuel accessibility. To this end, Avfuel established eight SAF supply points across key U.S. markets and can facilitate SAF delivery nationwide. Its physical SAF network has grown to 59 global locations, while it continues to transact SAF attributes wherever operators wish to fly.

In parallel, Avfuel continues to invest in compliance and infrastructure, including dedicated AIR Card support teams working with DLA Energy and enhancements to transaction processing systems. A restructured IT organization, led by a new vice president of information services and technology—Jason Torrez—is further streamlining back-office processes for more efficient customer-facing documentation and business practices.

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