ACC AVIATION CONTINUES ITS CARBON COMMITMENT AS IT REMAINS A CERTIFIED CARBON-NEUTRAL AVIATION BUSINESS

News / Business aviation







Announced in October 2022, ACC Aviation multi-point carbon reduction plan combines significant measures to reduce internal operating emissions while offering clients the option to offset their carbon footprint. To help deliver the program, ACC has been working in close partnership with Positive Planet. Founded in 2021, Positive Planet supports and guides over 500 organisations towards their net-zero carbon goals. And thanks to Positive Planet's travel carbon emissions calculator, ACC clients are given an unobstructed view of their carbon impact and the option to offset via Carbon Credits.

As a component of the Positive Planet collaboration, ACC Aviation is exceptionally proud to work with the Eden Reforestation Projects. The Eden Reforestation Projects supports communities worldwide, planting tens of millions of trees per year, exactly where they'll have the most significant effect.

Richard Smith, ACC Aviation Director of Charter, commented: "We're absolutely committed to our carbon reduction goals and thrilled to have Positive Planet onboard with us for the journey. While

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carbon offsetting is brilliant and should be embraced by everyone, organisations must combine this with meaningful and active reductions in their daily carbon impact. Not only have we reduced our operating emissions, but we've also developed an internal culture that keeps the environmental impact of business decisions front and centre. As a result, we're proud to remain a certified carbon-neutral aviation business."



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