



WIN EXPANDS E-BOOKING PLATFORM FOR FORWARDERS

News / Airlines



The **Worldwide Information Network** (WIN) has expanded its e-booking system to connect independent [freight forwarders](#) to 16 [airlines](#).

WIN says it is aiming to help them save on time and costs. WIN already connects to more than 90 carriers for electronic air waybill (eAWB).

The [airlines](#) available for e-bookings include British Airways, Iberia, Etihad Airways, SAS, [Singapore Airlines](#), [Jet Airways](#), Swiss, [American Airlines](#), Air [France](#), Finnair, Korean Air, KLM, Lufthansa, [United Airlines](#), [Emirates Airlines](#), and [Gulf Air](#).

The all-in-one tool includes the ability for customers to look up flight schedules, create and manage bookings in real-time, transmit AWB data, and receive full AWB tracking automatically.

“eAWB shipments ideally should begin with electronic bookings containing the proper special handling codes,” explains WIN managing director, John DeBenedette.

“This is why WIN has added a multi-carrier e-booking feature. Over the next months, we expect to

grow the number of carriers available via a single, standardized e-booking process to more than 50.

“Forwarders who work with carriers electronically work smarter, improve accuracy, encounter fewer shipment delays, save money and enjoy full shipment visibility,” adds DeBenedette.

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