VIRGIN ATLANTIC TERMINATES LITTLE RED OPERATIONS OUTRIGHT

News / Airlines

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Virgin Atlantic (VS, London Heathrow) has completely terminated its '**Little Red**' **operations** as of Saturday, September 26. Research indicates the project's remaining trio of A320-200s has already been returned to Aer Lingus (EI, Dublin Int'l) with EI-EZW (cn 1983) and EI-DUB (cn 55) now in Shannon while EI-EZV (cn 2001) is now in Dublin Int'l.

Launched in 2013, Little Red began domestic UK flights using London Heathrow slots British Airways (BA,London Heathrow) had relinquished in return for European Commission approval of its takeover of bmi british midland (BD, East Midlands). However, in October last year, Virgin conceded that the project had failed to make an impact against the likes of British Airways and moved to end its operations.

As such, flights to Manchester Int'l ended in March this year leaving only Aberdeen Dyce and Edinburgh both of which ceased this past weekend.

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SOURCE: CH AVIATION
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