FINNAIR COMPLETED ROLLOUT OF ITS €200 MILLION NEW LONG-HAUL CABIN

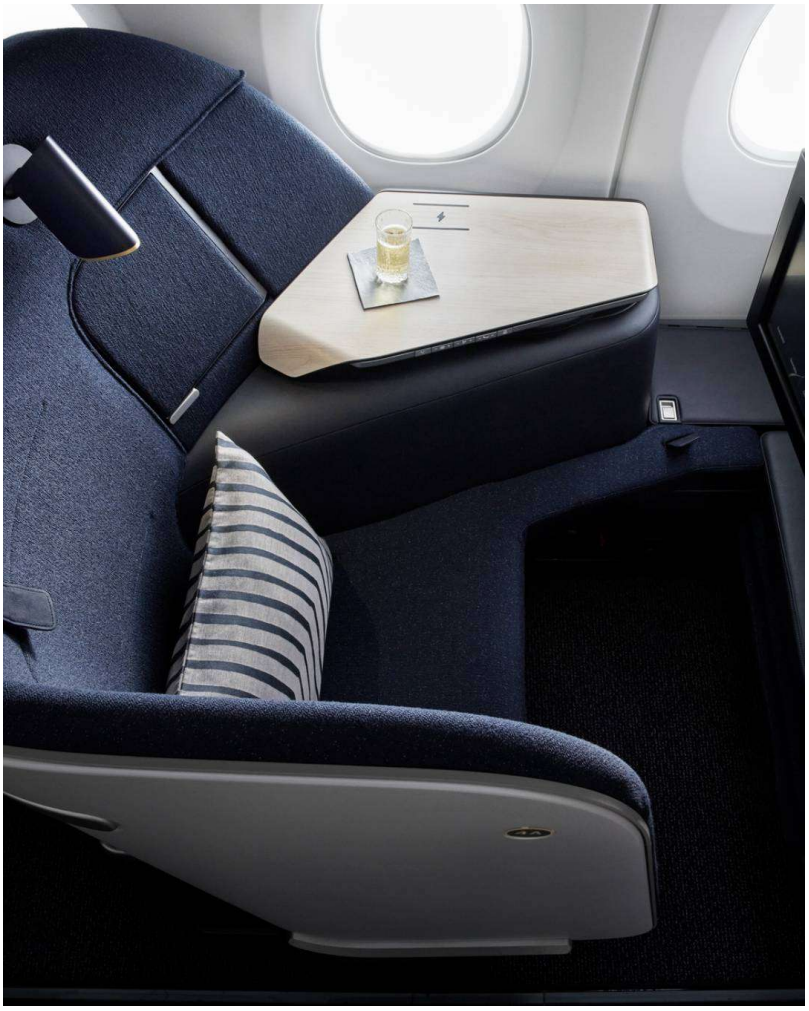
News / Airlines

Finnair has successfully completed the rollout of its new 200 million euro long-haul cabin renewal, with all long-haul aircraft now refurbished. The project included the launch of an entirely new Business Class seat, a brand-new Premium Economy cabin, and a refreshed Economy Class, giving customers the ultimate onboard experience. The cabin was first launched in 2022, and within the space of two years, has been rolled out to the airline's entire long-haul fleet of A350s and A330s. Customers can now enjoy a consistent Finnair experience on all of Finnair's long-haul routes between Finnair's home hub Helsinki, and the US, Middle East, and Asia.

Ole Orvér, Chief Commercial Officer of Finnair commented: "After just two years, it is fantastic to have completed the rollout of our new award-winning long-haul cabin. Since its launch in 2022, customer feedback on our revolutionary Business Class seat and brand-new Premium Economy cabin has been excellent, so we are proud to be able to offer the renewed cabin on flights to all our long-haul destinations. We also know our customers value consistency and reliability, so to offer a uniform cabin concept across our whole fleet is a huge step on our customer experience journey. Customer satisfaction with our long-haul cabins has increased significantly with the cabin

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

renewal.”



The new long-haul experience was named ‘Cabin Concept of the Year’ winner by Onboard Hospitality, ‘Best Cabin Innovation’ winner by APEX, and ‘Best Cabin (First & Business Class)’ at the Yacht and Aviation Awards. Finnair’s product was also praised by judges at the Crystal Cabin Awards and Skytrax, the global benchmark of airline excellence.

Finnair was the launch customer for the brand-new concept in Business Class seats, developed in close collaboration with Collins ????Aerospace. Designed to maximise space, the unique fixed shell lounge seat enables a wide variety of sitting and sleeping positions, allowing customers to make the space their own during a relaxing long-haul flight. The cabin has been inspired by Finnair’s Nordic design language and warm, dark, comforting colour scheme - following the palette and design of the airline’s non-Schengen lounges, unveiled at Helsinki Airport pre-pandemic.

In the coming months, Finnair will continue to invest in its customer experience and fleet, having announced the upcoming renewal of the cabins of its regional E190 aircraft. These short-haul jets, operating flights to a range of Finnair’s popular Nordic destinations, will receive a brand-new cabin, inspired by the colours and design now seen across Finnair’s long-haul fleet. Finnair will also soon open a new larger lounge at the Schengen area of its home hub Helsinki Airport for its Business Class customers and Finnair Plus tier members. The lounge access is available for all Finnair customers as a travel extra.

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.

24 JUNE 2024

ARTICLE LINK:
https://mfa.50skyshades.com/news/airlines/finnair-completed-rollout-of-its-200-million-new-long-haul-cabin

© 2015-2026 50SKYSHADES.COM — Reproduction, copying, or redistribution for commercial purposes is prohibited.