



BEST FOR BUSINESS TRAVELLERS IN EUROPE & FURTHER DISTINCTION FOR ITS FIRST CLASS PRODUCT - SWISS

News / Airlines



SWISS has earned a further top award – its 14th – from Business Traveller magazine. The latest such distinction for The Airline of Switzerland is another first place in the ‘Best Airline for Business Travellers in Europe’ category. The awards are based on a survey of over 3,000 individuals.

“We are very pleased to have earned this prestigious distinction in what is for us a key customer segment,” says SWISS Chief Commercial Officer Tamur Goudarzi Pour. “And we see it first and foremost as a tribute to all our people at SWISS who continue to do such outstanding work in these highly challenging times – be it behind the scenes or in direct contact with our customers.”



SWISS has earned first place in the 'Europe's Leading Airline - First Class 2020' category in this year's World Travel Awards. The distinctions are based on a global poll of both travellers and travel industry specialists.

This is the second time that Swiss International Air Lines (SWISS) has taken the top honours in the 'Europe's Leading Airline - First Class' category of the World Travel Awards. The annual distinctions are based on a worldwide poll of air travellers and travel sector specialists on issues such as comfort, service quality and the overall travel experience in all seating classes.

"We are delighted to receive this award," says SWISS Chief Commercial Officer Tamur Goudarzi Pour. "We view it as a confirmation that we are still maintaining our top quality standards even in these challenging times. And we also see it as an incentive to continue to set high benchmarks within our industry in the months and years ahead."

Swiss International Air Lines (SWISS) is The Airline of Switzerland. In 2019 the company served over 100 destinations in 45 countries worldwide from Zurich and Geneva and carried almost 19 million passengers with its fleet of around 90 aircraft. Its Swiss WorldCargo division provided a comprehensive range of airport-to-airport airfreight services for high-value and care-intensive consignments to around 130 destinations in more than 80 countries.

As The Airline of Switzerland, SWISS embodies its home country's traditional values, and is committed to delivering the highest product and service quality. With its workforce of some 9,500 personnel, SWISS generated total revenues of over CHF 5 billion in 2019. SWISS is part of the Lufthansa Group, and is also a member of Star Alliance, the world's biggest airline network.

02 NOVEMBER 2020

ARTICLE LINK:

<https://mfa.50skyshades.com/news/airlines/best-for-business-travellers-in-europe-further-distinction-for-its-first-class-product-swiss>